

# Chubby Bunny

Creations



## About Chubby Bunny Creations

Chubby Bunny Creations is a creative blog, providing moms with practical tips and tricks related to crafts, parenting, health and home. With a huge dose of fun mixed in.

From sharing everyday life tips to DIY tutorials - readers are sure to gain useful information, while enjoying mommy life.

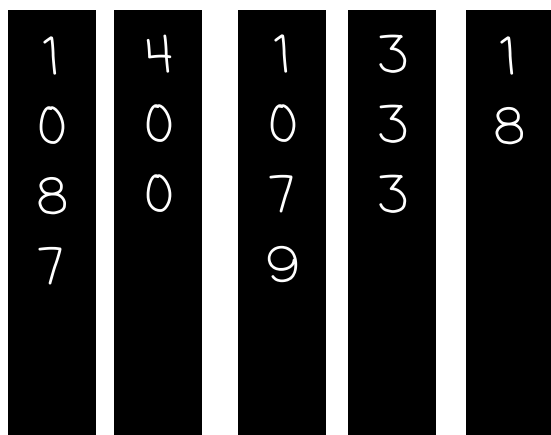
[www.chubbun.com](http://www.chubbun.com)

## Featured On



## About Ashley

Ashley Launched Chubby Bunny Creations in 2015 after being a stay at home mom for 5 years. Her fun outlook on everyday life, coupled with her love for creating new things is providing a wonderful blogging career.



Average

Views

5,984

Unique

Visits

2,997

last Updated: 6/1/2016

# The Readers

## Who They Are

The average Chubby Bunny Creations reader is a mom interested in finding money saving Crafts and DIY Tutorials, Tips and, Great Products.

" I love this idea.  
You are so creative.  
Definitely going to be  
checking out your  
blog more often. Love It"  
[Melissa Kiplagat](#)

Average  
Age  
31

68%  
Have children  
under 12

93%  
Women

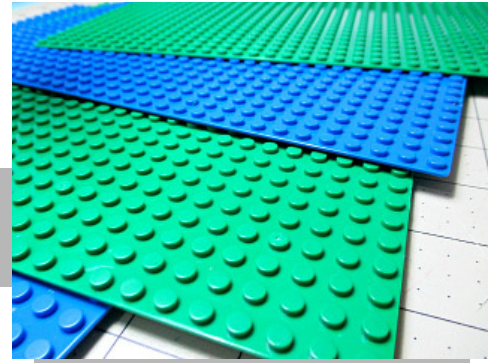
## What They Like



Crafts/ DIY



Everyday Tips



Product Reviews

## How - When - Where

Our readers are busy. They want the right information, quickly. They use mobile devices such as cell phones and tablets whenever they have time to get caught up.

## Their Internet Reading Habbits

- Want information short and to the point.
- Use Pinterest to save helpful tips,tutorials, and reviews for later.
- 62% access content on mobile devices.
- Seek advice from trusted women.

# Opportunities

## Brand Partnerships



Live Infinitely



Chubby Bunny Creations brings your brand a loyal audience of moms excited about living a fun creative life.

If your brand seeks to reach real moms, looking for real solutions to everyday life, then you have come to the right place. These women are busy and do not have the time, nor patience to shop around for the best deal. They want the perfect product without the hassle. They are brand loyal, share information with other women, and become your best advocates.

## What I Offer

- Giveaways
- Ambassadorships
- Reviews
- Sponsored Posts

*Have another idea? Just let me know.*

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**Let's Work  
Together**

Get your brand  
in front of moms  
looking for the  
perfect solution!